



PgConf.Russia 2017

Russian International Postgres Conference

Sponsorship Prospectus

March 15-17, 2017 / Digital October, Moscow

pgconf.ru

PgConf.Russia 2017 is the 3rd annual Russian international Postgres Conference, taking together PostgreSQL professionals from Russia and other countries — core and application developers, DBAs, IT managers, journalists, open source software enthusiasts.

Dates: March 15-17

Venue: Digital October

www.pgconf.ru

Conference organizer

Postgres Professional is the Russian Postgres Company, founded by Russian Major developers of PostgreSQL. Oleg Bartunov, CEO and co-founder of the company, works on PostgreSQL development for more than 20 years.

Postgres Professional delivers its own improved and localized PostgreSQL version known as Postgres Pro, and provides all kinds of PostgreSQL/Pro professional services, including technical support, remote administration, consulting, database migration etc. Postgres Pro is included in Unified Russian software Registry and has a security certificate issued by Russian Federal Service for Technical and Export Control (FSTEC).

The company is considered one of the 10 potential leaders of Russian IT market, according to the TAdviser Survey of 2016.

Conference mission

- ▶ Development of Postgres community and ecosystem in Russia;
- ▶ Sharing experience between Postgres professionals;
- ▶ Popularization of knowledge about Postgres and related products and solutions.

Conference Participants

In 2017 we expect 500+ attendees, most of them being high skilled database professionals.

Target audience

- ▶ Russian and international PostgreSQL community members;
- ▶ Companies using PostgreSQL in large and mission critical projects;
- ▶ Companies preparing for migration to Postgres from other DBMS;
- ▶ Educational organizations;
- ▶ Scientific researchers working on modern database technologies.

Recognition and support

Postgres Professional events are usually supported by Russian Ministry of Telecommunications and Russian Association for Electronic Communications.

Both previous PgConf's where opened by Nikolai A. Nikiforov, Minister of Telecommunications of Russia. At PgConf.Russia 2016, top managers of major Russian companies including Rosneft, VTB24, Infowatch, Rostelecom had spoken on Postgres during a panel discussion.

Information coverage

More than 1 million people in Russia will be informed about the conference, including the audiences of the Organizer, community and Information partners.

Our history

PgConf.Russia 2015 was the first one.

Participants: ~500

Main talks from: Yandex, Mail.Ru, Avito, HeadHunter, ABBYY

Photo: www.pgconf.ru/en/2015/photo

Talks: www.pgconf.ru/en/2015

PgConf.Russia 2016 beat the record:

Participants: 600+

Speakers from: 1C, Rostelecom, Rosneft, BARS group, IBM etc.

Photo: www.pgconf.ru/en/2016/photo

Talks: www.pgconf.ru/en/2016

PgConf.Russia 2017 details

The conference will take place in Digital October conference center on March 15-17, 2017.

The first day is devoted to tutorials, and the other two contain more than 40 talks, two panel discussions and a lightning talk session.

Catering during the conference consists of coffee breaks and lunch. A conference dinner and a special event for speakers are also planned.

Why sponsor?

Sponsoring PgConf.Russia 2017 helps to:

- ▶ Expose your company and its products to a large audience of highly skilled professionals;
- ▶ Hire some of them;
- ▶ Develop business relationships;
- ▶ Help PostgreSQL open source community.

PLATINUM SPONSORSHIP

- ▶ Logo on the conference web site with a status designation;
- ▶ Logo on the large banner at the entrance of Digital October conference center and on the banners on the stairs leading to the conference space;
- ▶ Sponsor name and logo on lanyards;
- ▶ Logo on the printed conference schedule and plastic bag;
- ▶ Up to 15 full conference tickets;
- ▶ Up to 3 tickets for the speaker's party;
- ▶ A 25-minute keynote talk.

Additionally:

- ▶ Up to 4 banners or 8 roll-ups around the halls / lobby at your choice;
- ▶ Table and/or place for demo hardware installation;
- ▶ Up to 2 A4 promotional brochures into the attendee pack;
- ▶ Conducting a survey among the attendees;

Custom options (flags, balloons, dashboards and other) may be discussed.

1 250 000 RUB

GOLD SPONSORSHIP

- ▶ Logo on the conference web site with a status designation;
- ▶ Logo on the large banner at the lobby of conference center;
- ▶ Logo on the printed conference schedule and plastic bag;
- ▶ Up to 10 full conference tickets;
- ▶ 1 ticket for the speaker's party;
- ▶ A 25-minute keynote talk.

Additionally:

- ▶ Up to 2 banners or 4 roll-ups around the lobby;
- ▶ Table and/or place for demo hardware installation;
- ▶ Up to 2 A4 promotional brochures into the attendee pack.

Custom options (flags, balloons, dashboards and other) may be discussed.

750 000 RUB

SILVER SPONSORSHIP

- ▶ Logo on the conference web site with a status designation;
- ▶ Logo on the printed conference schedule;
- ▶ Up to 5 full conference tickets;
- ▶ 1 tickets for the speaker's party.

Additionally:

- ▶ 1 banner or 2 roll-ups in the coffee-break or speaker's party area;
- ▶ Table and/or place in the coffee-break area;
- ▶ A4 promotional brochure into the attendee pack.

Custom options (flags, balloons, dashboards and other) may be discussed.

350 000 RUB

COFFEE BREAK SPONSORSHIP

- ▶ Logo on the conference web site with a status designation;
- ▶ Up to 2 roll-ups and 1 table in the coffee-break area.

Custom options (flags, balloons, dashboards and other) may be discussed.

240 000 RUB

TRAVEL SPONSORSHIP

This sponsorship will contribute towards invitation of the most interesting speakers as you can pay for the ticket and a hotel accommodation for one of them.

- ▶ Logo on the conference web site with a status designation;
- ▶ Displaying logo at all conference's video screens together with a conference logo;
- ▶ Promo materials distribution at the reception area;
- ▶ If your funding exceeds 100 000 rub, you will be able to place a table and a banner at one of the halls entrance.

RUSSIAN POSTGRES PRIZE PARTNER

Russian Postgres Prize will be awarded at the conference in three nominations:

- ▶ Best Postgres-based project;
- ▶ Contribution to PostgreSQL Development;
- ▶ Contribution to PostgreSQL Popularization.

The winners will get a laureate diploma and special prizes.

Sponsorship options:

- ▶ Logo on the conference web site with a status designation;
- ▶ Displaying logo at all conference's video screens during the award ceremony.

Price is to be discussed. It is expected to cover the cost of the 3 awarded prizes.

MASTER CLASS PARTNER

- ▶ Developer of software application based on PostgreSQL may organize a tutorial on this product.

300 000 RUB

You are welcome to make your own proposal on sponsoring conference's participants with products and services, such as taxi, food, souvenirs etc.

Contacts

Concerning sponsorship
please address to:

E-mail: info@pgconf.ru

Phone: +7 (495) 150-06-91

We look forward to collaborating!