



PgConf.Russia 2018

Russian International Postgres Conference

Sponsorship Prospectus

February 5th – 7th, 2018

Moscow, Russia

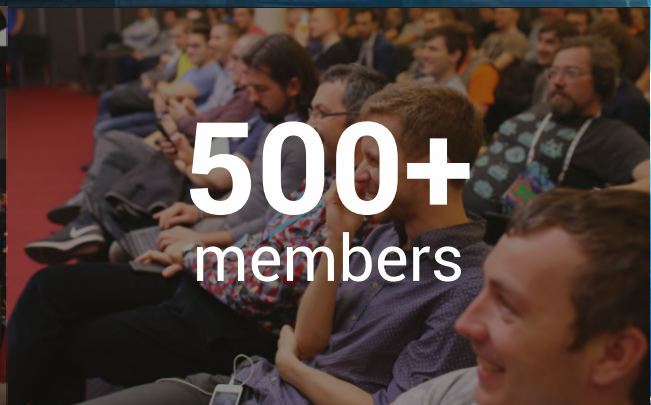
pgconf.ru

About conference

PGConf.Russia is a leading Russian PostgreSQL international conference, annually taking together more than 500 PostgreSQL professionals from Russia and other countries — core and software developers, DBAs and IT-managers. The 3-day program includes training workshops presented by leading PostgreSQL experts, more than 40 talks, panel discussions and a lightning talk session.

Main topics

- ▶ PostgreSQL at the cutting edge of technology: big data, internet of things, blockchain.
- ▶ New features in PostgreSQL and around: PostgreSQL ecosystem development.
- ▶ PostgreSQL in business software applications: system architecture, migration issues and operating experience.
- ▶ PostgreSQL in GIS applications.



Attendees

- ▶ PostgreSQL DBAs
- ▶ PostgreSQL core and extension developers
- ▶ Application developers
- ▶ System architects
- ▶ IT-managers
- ▶ Database migration engineers and managers.

Postgres Professional events are usually supported by Russian Ministry of Telecommunications and Russian Association for Electronic Communications. Top managers of major Russian companies including Rosneft, VTB24, Infowatch, Rostelecom had spoken on Postgres during a panel discussion.



Organizer

Postgres Professional is a Russian vendor of PostgreSQL DBMS. It was founded in 2015 by leading Russian developers of PostgreSQL. Three of co-founders have a major contributor status in PostgreSQL core developers community. More than 90 patches from Postgres Professional employees have been approved for the latest PostgreSQL 10.0 release.

Conference history

PgConf.Russia 2015 was the first one:

Participants: 500

Speakers from: Yandex, Mail.Ru,
Avito, HeadHuner, ABBYY

Photo: www.pgconf.ru/en/2015/photo

Talks: www.pgconf.ru/en/2015



PgConf.Russia 2016 beat the record:

Participants: 600+

Speakers from: 1C, Rostelecom,
Rosneft, BARS group, IBM etc.

Photo: www.pgconf.ru/en/2016/photo

Talks: www.pgconf.ru/en/2016



PgConf.Russia 2017 details:

Participants: 500+

Speakers from: Skype, NTT,
Tencent, IBS, Yandex, Avito etc.

Photo: www.pgconf.ru/en/2017/photo

Talks: www.pgconf.ru/en/2017



Why sponsor?

Sponsoring PgConf.Russia is an opportunity to:

- ▶ Expose your company and its products to the wide community of PostgreSQL developers, administrators and users.
- ▶ Develop business relationships with IT-managers and CEOs.
- ▶ Contribute to the growth of Russian PostgreSQL-community.

Sponsors of PGConf.Russia 2017:



We are proud to propose you a wide range of sponsorship opportunities. All options may be discussed and customized for your purposes.



Platinum Sponsorship



- ▶ A 25-minute keynote talk.
- ▶ Up to 4 banners or 8 roll-ups around the halls / lobby at your choice;
- ▶ Table and / or working place for demo hardware installation
- ▶ Up to 2 A4 promotional brochures into the attendee pack
- ▶ Up to 15 full conference tickets
- ▶ Up to 3 tickets for the speakers' party
- ▶ Logo on the conference website with a status designation;
- ▶ Logo on the large banner at the entrance of MSU building
- ▶ Logo on the printed conference schedule
- ▶ Conducting a survey among the attendees.

1 000 000 RUB

Golden Sponsorship



- ▶ A 25-minute keynote talk.
- ▶ Up to 2 banners or 4 roll-ups around the lobby.
- ▶ Table and / or working place for demo hardware installation.
- ▶ Up to 10 full conference tickets.
- ▶ 1 ticket for the speakers' party.
- ▶ Up to 2 A4 promotional brochures into the attendee pack.
- ▶ Logo on the large banner at the lobby of conference center.
- ▶ Logo on the printed conference schedule.

700 000 RUB

Silver Sponsorship

- ▶ Table and / or working place.
- ▶ 1 banner or 2 roll-ups.
- ▶ A4 promotional brochure into the attendee pack.
- ▶ Up to 5 full conference tickets.
- ▶ 1 ticket for the speakers' party.
- ▶ Logo on the conference website with a status designation.
- ▶ Logo on the printed conference schedule.

400 000 RUB



Bronze Sponsorship

- ▶ 1 banner or 2 roll-ups.
- ▶ Up to 3 full conference tickets.
- ▶ 1 ticket for the speakers' party.
- ▶ Logo on the conference website with a status designation.
- ▶ Logo on the printed conference schedule.

250 000 RUB



Training workshop partner

- ▶ Software application developers of products based on PostgreSQL may organize a training workshop on the subject.

300 000 RUB



Russian Postgres Prize Partner

Russian Postgres Prize will be awarded at the conference in three nominations:

- ▶ Best Postgres-based project;
- ▶ Contribution to PostgreSQL Development;
- ▶ Contribution to PostgreSQL Popularization. The winners will get a laureate diploma and special prizes. Sponsorship options:
 - ▶ Logo on the conference website with a status designation
 - ▶ Displaying logo at all video screens during the award ceremony.

Price is to be discussed. It is expected to cover the cost of the 3 awarded prizes.

240 000 RUB

Coffee break sponsorship

- ▶ Up to 2 roll-ups and 1 table in the coffee-break area.
- ▶ Logo on the conference website with a status designation
- ▶ Up to 2 full conference tickets.

Custom options (flags, balloons, dashboards and other) may be discussed.

240 000 RUB

Travel sponsorship

This sponsorship will contribute towards invitation of the most interesting speakers as you can pay for the ticket and a hotel accommodation for one of them.

- ▶ Logo on the conference website with a status designation
- ▶ Displaying logo at all video screens together with a conference logo
- ▶ Promo materials distribution at the reception area
- ▶ If your funding exceeds 100 000 rub, you will be able to place a table and a banner at one of the entrances.

You are welcome to make your own proposal on sponsoring conference's participants with products and services, such as taxi, food, souvenirs etc.

Contacts

Concerning sponsorship
please address to:

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We look forward to collaborating!